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The Final Set of Finalists from Start Peninsula Micro Pitch Announced

On October 11th, the fourth and final set of finalists for Start Peninsula 2023 was announced following an online Micro Pitch competition. The finalists were B&C's Gloves, Forentify, and Melodyville. Ten pitchers participated in the Micro Pitch.

- B&C's Gloves is a glove and fish scaler to grip and scale fish by using your hands. This offers a faster and safer way to descale fish while protecting against fish handlers' disease.
- Forentify is a software solution to detect manipulated media, including deep fakes, cheap fakes, and other synthetic and manipulated media types in various media formats.
- Melodyville provides high-quality, original, and personalized songs for organizations and individuals. Next, they will transition to custom jingle cards on a marketplace.

Each finalist will receive a \$500 prize and is invited to participate in the Championship Pitch event on November 8th, where they will have a chance to win \$5,000 to support their business growth. They will also have free access to local resources.

The Start Peninsula championship pitch competition will be held on Wednesday, November 8th. You are invited to watch the event live online by registering here.

Judges for the Micro Pitch were:

- Carlton Campbell, Sr. Director of Engineering at Elevance Health
- Marty Kaszubowski, Virginia Innovation Commercialization Assistance Program (ICAP)
- William Mcpheat, Virginia Innovation Commercialization Assistance Program (ICAP)

Start Peninsula 2023 is hosted by York County, in partnership with the Cities of Hampton, Newport News, Williamsburg and Poquoson and James City County. Start Peninsula has been held annually in different Peninsula localities since 2012. For more information about Start Peninsula please visit its [website](#), or the [FAQ page](#).

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