



# START PENINSULA

## Think It!

Got a great idea for a business? Pitch your startup to a panel of judges and be one of 10 semi-finalists competing for a chance to win a cash prize.

## Start It!

Stick around for the weekend and work with designers, programmers, marketers, engineers, and sales pros to validate and build a viable business.

## Grow It!

Be one of three winners to receive a cash prize during final pitches: \$10K, \$7.5K, or \$5K. Winners get free access to local resources to grow your business.

**November 3-5, 2017**

**WILLIAMSBURG STRYKER CENTER**

412 N. Boundary Street, Williamsburg, VA

**Start Peninsula** is a business building extravaganza for entrepreneurs in Hampton Roads. Part pitch competition, part business education, and part celebration of local business, Start Peninsula brings together dozens of passionate entrepreneurs with business leaders and mentors to help startups validate and grow new ventures.

From a pool of more than 30 business ideas pitched on Friday night, 10 semi-finalists are selected to pitch again on Sunday for a chance to win cash and other important resources for growing businesses.

100+ diverse professionals attend Start Peninsula, ranging from designers, computer programmers, engineers and marketers, to lawyers, financial planners, and investors.

[www.startpeninsula.com](http://www.startpeninsula.com)

## SPONSORSHIP PACKAGES

### Platinum Sponsors | \$5,000

- Opportunity to Address the Crowd on Friday or Sunday Evening
- Logo on Select Marketing Materials: Event Program, Event PowerPoint, and Table Tents
- Prominent Logo on Event T-Shirts
- Enhanced Social Media Presence
- Logo and Link on Event Website
- 8 Attendee Tickets
- Sponsor Table at Event and Prominent Logo Display at Registration Area

### Gold Sponsors | \$2,500

- Logo on Select Marketing Materials: Event Program, Event PowerPoint, and Table Tents
- Logo on Event T-Shirts
- Enhanced Social Media Presence
- Name and Link on Event Website
- 6 Attendee Tickets
- Materials on Sponsor Resource Table at Event

### Silver Sponsors | \$1,000

- Name on Social Media, Event Website, Program, PowerPoint, and Table Tents
- Name on Event T-Shirts
- 4 Attendee Tickets
- Materials on Sponsor Resource Table at Event

### Bronze Sponsors | \$500

- Name on Event Website, Program, and PowerPoint
- 2 Attendee Tickets

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